



Richard Ellenbogen's Company Allied Converters Awarded HVTDC Green Business Certification

Allied Converters, Inc. and its president, Richard Ellenbogen of Pelham Manor, were awarded a Green Business Certification through the Hudson Valley Technology Development Center, Inc. (HVTDC) on June 23. HVTDC's Green Business Consultant, Kristen DeClemente along with New Rochelle Mayor Noam Bramson and Deborah Newborn, Sustainability Coordinator for New Rochelle, were on site to present the award.

Allied Converters is a plastics converting company, manufacturing bags, sheets, rolls and shred made from cellophane, polypropylene, polyester, colored films, and polyethylene. The company has been located in New Rochelle for over 55 years and made a commitment to the environment over ten years ago during an expansion and rebuild project, which allowed the company to stay in New Rochelle.

Allied Converter's commitment to the environment has grown to include recycling and reduction. The facility operates with utility bills that are approximately 80% lower than the average commercial facility in Westchester County. The company has installed a 50 kilowatt solar array with an integrated Combined Heat and Power (CHP system), providing almost 80% of the facility's electricity. Additionally, the now 55,000 square foot plant



operates landfill free, with all of the waste being recycled or re-purposed. The completion of this project is something Allied Converters is extremely proud of. When asked why Allied Converters is so committed to the environment, Mr. Ellenbogen answered, "I am doing this for my daughters."

Founded in 1988, the Hudson Valley Technology Development Center, Inc. is a nonprofit organization and one of ten regional technology development centers funded cooperatively through the NYS Division of Science, Technology and Innovation, Empire State Development and the National Institute of Standards & Technology (NIST). HVTDC partners with its clients by delivering cost effective business solutions that help achieve sustained growth, optimize profits, identify competitive advantages and realize a high level of corporate social responsibility.

To learn more about HVTDC contact Phyllis Levine, HVTDC Marketing Manager at 845-391-8214 ext. 3001 or send an e-mail to phyllis.levine@hvtdc.org, or visit www.hvtdc.org.

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